



# Mostafa Sabeti

Digital Business Development Consultant  
Technology & Innovation Expert  
Digital Transformation Advisor  
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## ABOUT

In 2001, I started my work activities at the same time as studying at the university. During the years of training, I was constantly researching and learning alongside work, gaining experience simultaneously, and following academic fields related to my work. During the years of activity, I always tried to work ahead of the specified tasks to create change and innovation in my area. I am very interested in new technologies and their use in business. In recent years, I have shared my experience and knowledge with different organizations and improved their performance as a consultant in business analysis, system analysis, and design and implementation of digital businesses. I have worked as an employee, expert, and manager in large organizations. As an entrepreneur, I founded my own company, and as a co-founder and member of the board of directors, I have been with several startups. In addition, I accompany some large companies and organizations as a consultant. I welcome participation in heavy and challenging projects and new experiences, and besides being loyal to my organization, I am looking for new situations and experiences. I am using the experiences and knowledge accumulated during these years to grow and develop businesses in the digital world.

## EXPERIENCE

- **May 2022-Present**      **Board Member • Tourism Information Technology**  
Information Technology holding of Tourism Group in Iran | Digital Transformation and IT process, ...
- **Jul 2021-Present**      **Digital Transformation Advisor • Sina Bank**  
Private retail bank with more than 200 branches in Iran, Advisor of digital transformation projects in the bank, digital banking platform, and new digital business models.
- **Jun 2018-Present**      **Board Member • Noron LMS Provider**  
Startup provider of cloud LMS | Advisor and board member, Management consulting and system design, setting strategies, goals, and policies, Measuring and controlling goals and achievements
- **Aug 2022-Present**      **Digital Banking Consultant • Rahand Digital Solution Provider**  
A knowledge-based company that provides digital solutions in the banking industry | Advisor in the design of digital banking systems.
- **Jan 2022-Present**      **Lecture • Mahan Business School**  
Teaching digital transformation, technology management, and Digital economy for MBA and DBA courses
- **Jan 2021-Present**      **Lecture • Industrial Management Institute**  
Teaching digital transformation, technology management, and Digital economy for MBA and DBA courses
- **May 2022-Sept 2023**      **Board Member • Asan Pardakht**  
One of the leading e-payment companies in the Iranian market | Member of the investment committee, setting strategies, goals, and policies, Measuring and controlling goals and achievements, Stakeholder communication management, ...

- **May 2022-Sept 2023** **Digital Banking & Innovation Consultant • Keshavarzi (Agriculture) Bank**  
 State bank active in retail and commercial banking in agriculture | consultant about digital transformation, digital banking platform, Innovation centre, and new digital business models.
- **Jun 2021-Oct 2023** **Fintech & Innovation Consultant • Finnova Innovation Centre**  
 One of the most important innovation centers in Iran in fintech with a co-workspace, accelerator, and VC | consultant of CEO and mentor of startups about banking and payment systems.
- **Jun 2020-Jul 2022** **CEO and Member of board • Raymandan Taly Parseh**  
 Management consulting and system design company for the construction industry with the aim of digital transformation
- **Jun 2021-May 2022** **Digital Banking Consultant • Day Bank**  
 Private retail bank with 100 branches in Iran, consultant of digital banking services.
- **Feb 2017-Jun 2020** **Chairman of the board • Poolito (Digital Wallet)**  
 Advisor and board member, Banking, payment and Management consulting, setting strategies, goals, and policies, Measuring and controlling goals and achievements.
- **Dec 2014-Jan 2019** **ITIL Consultant • Vira Consulting Group**  
 Consulting company in information technology services, ITIL, COBIT, and system design | Redesign of processes and implementation of information technology service management systems in enterprise Iranian organizations, for example, Iran national oil company, Mobarakeh Steel Company, ...
- **Dec 2001-Jan 2020** **Ansar Bank**  
 I worked as an employee and manager in different departments of this bank for more than 18 years, and during this time, I worked from the bank teller to the manager of the innovation center. Some of my roles were:

  - Software expert and technical support of branches
  - Director of Information Technology Department in Alborz Province
  - Managed software support and Core banking at the level of all bank branches
  - Manager of the information processing and data analysis unit
  - Director of Fintech and Bank Innovation Center
  - Member of the marketing and design committee of banking products
  - Member of the Digital Transformation Committee

## EDUCATION

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- **University of Tehran (2016-2018)**  
 Doctor of business administration (DBA), Business Administration and Management
- **Islamic Azad University (2013-2016)**  
 Master's Degree, Information Technology Management
- **Payam e Noor University (2009-2013)**  
 Bachelor of Science, IT Engineering
- **Industrial Management Institute (2003-2007)**  
 Associate degree, Banking, and Finance
- **University of Applied Science and Technology (2003-2007)**  
 Associate degree, Computer Software Engineering

## SKILLS


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- Technology Management
- Innovation Management
- Problem-Solving
- effective communication
- Analytic Skill
- Change Management
- System Thinking and system design
- Presentation and Speech
- Microsoft Office

## MEMBERSHIPS & CERTIFICATES

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- Member Of ICMCI (CMC Global)
- Member Of Iran MCA (Management Consultant Association)
- Member of Tehran ICT Guild organization
- Certified Management Consultant (CMC)
- Certified Business Analysis Professional
- ITIL v3.0 Certification

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