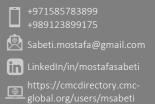


Mostafa Sabeti

Digital Business Development Consultant Technology & Innovation Expert Digital Transformation Advisor Member of CMC Global



ABOUT

In 2001, I started my work activities at the same time as studying at the university. During the years of training, I was constantly researching and learning alongside work, gaining experience simultaneously, and following academic fields related to my work. During the years of activity, I always tried to work ahead of the specified tasks to create change and innovation in my area. I am very interested in new technologies and their use in business. In recent years, I have shared my experience and knowledge with different organizations and improved their performance as a consultant in business analysis, system analysis, and design and implementation of digital businesses. I have worked as an employee, expert, and manager in large organizations. As an entrepreneur, I founded my own company, and as a co-founder and member of the board of directors, I have been with several startups. In addition, I accompany some large companies and organizations as a consultant. I welcome participation in heavy and challenging projects and new experiences, and besides being loyal to my organization, I am looking for new situations and experiences. I am using the experiences and knowledge accumulated during these years to grow and develop businesses in the digital world.

EXPERIENCE

- May 2022-Present Board Member Tourism Information Technology
 Information Technology holding of Tourism Group in Iran | Digital Transformation and IT process, ...
- Jul 2021-Present Digital Transformation Advisor Sina Bank

 Private retail bank with more than 200 branches in Iran, Advisor of digital transformation projects in the bank, digital banking platform, and new digital business models.
- Jun 2018-Present Board Member Noron LMS Provider

 Startup provider of cloud LMS | Advisor and board member, Management consulting and system design, setting strategies, goals, and policies, Measuring and controlling goals and achievements
- Aug 2022-Present Digital Banking Consultant Rahand Digital Solution Provider A knowledge-based company that provides digital solutions in the banking industry | Advisor in the design of digital banking systems.
- Jan 2022-Present Lecture Mahan Business School
 Teaching digital transformation, technology management, and Digital economy for MBA and DBA courses
- Jan 2021-Present Lecture Industrial Management Institute

 Teaching digital transformation, technology management, and Digital economy for MBA and DBA courses
- May 2022-Sept 2023 Board Member Asan Pardakht
 One of the leading e-payment companies in the Iranian market | Member of the investment committee, setting strategies, goals, and policies, Measuring and controlling goals and achievements, Stakeholder communication management, ...

May 2022-Sept 2023

Digital Banking & Innovation Consultant • Keshavarzi

(Agriculture) Bank

State bank active in retail and commercial banking in agriculture | consultant about digital transformation, digital banking platform, Innovation centre, and new digital business models.

■ Jun 2021-Oct 2023 Fintech & Innovation Consultant • Finnova Innovation Centre

One of the most important innovation centers in Iran in fintech with a co-workspace, accelerator, and VC | consultant of CEO and mentor of startups about banking and payment systems.

■ Jun 2020-Jul 2022 CEO and Member of board • Raymandan Taly Parseh

Management consulting and system design company for the construction industry with the aim of digital transformation

■ Jun 2021-May 2022 Digital Banking Consultant • Day Bank

Private retail bank with 100 branches in Iran, consultant of digital banking services.

■ Feb 2017-Jun 2020 Chairman of the board • Poolito (Digital Wallet)

Advisor and board member, Banking, payment and Management consulting, setting strategies, goals, and policies, Measuring and controlling goals and achievements.

■ Dec 2014-Jan 2019 ITIL Consultant • Vira Consulting Group

Consulting company in information technology services, ITIL, COBIT, and system design | Redesign of processes and implementation of information technology service management systems in enterprise Iranian organizations, for example, Iran national oil company, Mobarakeh Steel Company, ...

Dec 2001-Jan 2020 Ansar Bank

I worked as an employee and manager in different departments of this bank for more than 18 years, and during this time, I worked from the bank teller to the manager of the innovation center. Some of my roles were:

- Software expert and technical support of branches
- o Director of Information Technology Department in Alborz Province
- o Managed software support and Core banking at the level of all bank branches
- o Manager of the information processing and data analysis unit
- o Director of Fintech and Bank Innovation Center
- Member of the marketing and design committee of banking products
- o Member of the Digital Transformation Committee

EDUCATION

University of Tehran (2016-2018)

Doctor of business administration (DBA), Business Administration and Management

• Islamic Azad University (2013-2016)

Master's Degree, Information Technology Management

• Payam e Noor University (2009-2013)

Bachelor of Science, IT Engineering

Industrial Management Institute (2003-2007)

Associate degree, Banking, and Finance

University of Applied Science and Technology (2003-2007)

Associate degree, Computer Software Engineering

SKILLS

- Technology Management
- Innovation Management
- Problem-Solving
- effective communication
- Analytic Skill
- Change Management
- System Thinking and system design
- Presentation and Speech
- Microsoft Office

MEMBERSHIPS & CERTIFICATES

- Member Of ICMCI (CMC Global)
- Member Of Iran MCA (Management Consultant Association)
- Member of Tehran ICT Guild organization
- Certified Management Consultant (CMC)
- Certified Business Analysis Professional
- ITIL v3.0 Certification

